

VINTON COUNTY

104 W. Main St. · P.O. Box 307 · McArthur, OH 45651
Phone: 740.596.5033 Email: marketingdirector@vintoncounty.com

Dear Business Owner:

Several thousand visitors from across the state will soon be attending the Fifth Annual Midnight at Moonville festival, to be held on October 8 from 3 to 11 p.m. and October 9 from 9 a.m. to 2 p.m. Set inside the haunted Moonville Tunnel, this Halloween-themed event will include music performances, historical presentations, dramatic storytelling, costumed characters, local craft vendors, regional cuisine, and a paranormal investigation.

The Vinton County Convention and Visitors Bureau (CVB) organizes the festival in partnership with the Moonville Rail Trail Association. While we always attempt to find the best deals and use labor and equipment donated by locals, the festival still costs \$10,000 to host. The CVB is a 501(c)(6) nonprofit organization and is not interested in making profit off the event, but we do need to break even. Because revenue from the event does not cover all expenses, we are seeking sponsorships from local businesses and organizations so that we may continue to organize the event and attract visitors to our area.

If you wish to sponsor the festival, please send your support along with your business contact information to Vinton County CVB, P.O. Box 307, McArthur, Ohio 45651. Please also send your high resolution logo by email to marketingdirector@vintoncounty.com. The deadline is Wednesday, September 21.

Presenting Sponsor — \$500-\$1,000

- Your logo placed under the festival's welcome banner
- Your logo on shuttle transportation vehicles
- Your logo on a large vinyl banner at the parking area
- Your logo on the www.midnightatmoonville.com website and social media pages
- Your logo on all printed media, including the flyer handed out to all festival attendees
- Vendor booth space, if desired
- Five parking passes

Event Sponsor — \$250-\$500

- Your logo on yard signs at all event/activity areas (e.g. in front of the music stage)
- Your logo on a large vinyl banner at the parking area
- Your logo on our website and social media pages
- Your name on all printed media, including the flyer handed out to all festival attendees
- Vendor booth space, if desired
- Three parking passes

Supporting Sponsor — \$100

- Your name on a large vinyl banner at parking area
- Your name on our website and social media pages
- One parking pass

We hope you will consider supporting local tourism by sponsoring the fifth annual Midnight at Moonville festival.

Sincerely,

A handwritten signature in black ink that reads "Caleb Appleman" followed by a long, horizontal flourish.

Caleb Appleman, Marketing Director
Vinton County Convention and Visitors Bureau