

VINTON COUNTY

104 W. Main St. · P.O. Box 307 · McArthur, OH 45651
Phone: 740.596.5033 Email: marketingdirector@vintoncounty.com

Dear Business Owner:

Several thousand visitors from across the state will soon be attending the Third Annual Midnight at Moonville festival, to be held on October 13 from 3 to 11 p.m. Set inside the haunted Moonville Tunnel, this Halloween-themed event will include music performances, historical presentations, dramatic storytelling, costumed characters, local craft vendors, regional cuisine, and a paranormal investigation.

The Vinton County Convention and Visitors Bureau (CVB) organizes the festival in partnership with the Moonville Rail Trail Association. While we always attempt to find the best deals and use labor and equipment donated by locals, the festival still costs approximately \$10,000 to host. The CVB is a 501(c)(6) nonprofit organization and is not interested in making profit off the event, but we do need to break even. Because revenue from the event does not cover all expenses, we are seeking sponsorships from local businesses so that we may continue to organize the event and attract visitors to our area.

If you wish to sponsor our festival, please send your support along with your business contact information to Vinton County CVB, P.O. Box 307, McArthur, Ohio 45651. Please also send your high resolution logo by email to marketingdirector@vintoncounty.com. The deadline is Thursday, October 4.

Presenting Sponsor — \$500-\$1,000

- Logo placed under the festival's welcome banner
- Logo on a large vinyl banner at the parking area
- Logo on all yard signs at the parking area
- Logo on the www.midnightatmoonville.com website and Facebook event page (currently at 4.3 thousand followers)
- Logo on all printed media, including the flyer handed out to all festival attendees
- Vendor booth space, if desired

Event Sponsor — \$250-\$500

- Logo on yard signs at all event/activity areas (e.g. in front of the music stage)
- Logo on a large vinyl banner at the parking area
- Logo on our website and Facebook event page
- Logo on all printed media
- Vendor booth space, if desired

Supporting Sponsor — \$100

- Logo on a large vinyl banner at parking area with all other supporting sponsors
- Text listing on our website and Facebook event page

We hope your business will consider supporting local tourism by sponsoring our event.

Sincerely,

A handwritten signature in black ink that reads "Caleb Appleman". The signature is written in a cursive style with a long, sweeping horizontal line extending to the right.

Caleb Appleman

Vinton County Marketing Director