

JOIN THE CVB TODAY!

All members receive a website listing, window cling, and newsletter upon joining. Dues are paid annually.

Name: _____

Business: _____

Mailing address: _____

Physical address: _____

City: _____ State: _____

Zip code: _____ Phone: _____

Email: _____

Website: _____

Type of membership:

- Individual/family membership (\$25)
- Business/organization membership (\$50)
- Additional donation enclosed

Please return this form with membership dues to:

Vinton County CVB
104 W. Main St.
P.O. Box 307
McArthur, OH 45651

Board meetings are held the third Wednesday of each month at 8:00 a.m. at the Vinton County Visitor Center in McArthur. Members are always welcome to attend.



VINTON COUNTY

CONVENTION AND VISITORS BUREAU

740-596-5033

104 W. Main St.
 P.O. Box 307
 McArthur, OH 45651





OHIO'S LAST FRONTIER



DISCOVER VINTON COUNTY

OUR FUTURE IN TOURISM

MEMBERSHIP PERKS

The Vinton County Convention & Visitors Bureau (CVB) invites you to explore our country roads, scenic lakes, and expansive forests. As part of the Hocking Hills region, our county is home to the second largest state forest in Ohio, in addition to multiple state parks and nature preserves. You'll encounter abandoned historical sites and relics dating back to the early 1800s, hidden away among the wooded hills of Ohio's least populated county. Whether you're interested in hiking our secluded trail systems, visiting our small-town festivals, or simply relaxing at one of our unique lodging facilities, there's something for everyone in Vinton County.

One word describes Vinton County better than any other: opportunity. While we are fortunate to be included in the Hocking Hills region, we aim to establish our own identity as Ohio's Last Frontier. We are a county rich in natural resources and wildlife, with a historic past that has largely been forgotten and reclaimed by nature. Although we may currently lack tourism infrastructure, we have the opportunity to stimulate economic growth by promoting tourism and outdoor recreation in our scenic state parks and wildlife areas.

The work of the CVB is made possible with the support of members like you. Any entity interested in travel and tourism is invited to join our CVB.

ABOUT THE CVB

LOGO AND BRANDING

We now have a professionally designed logo and use consistent branding elements throughout all our marketing materials.

VISITORS GUIDE LISTING

Every CVB member receives an enhanced listing in the *Official Vinton County Visitors Guide*, and may also purchase advertisements.

WEBSITE LISTING

Members receive enhanced listings on our website, www.vintoncountytravel.com, that include photos, logos, maps, and business descriptions. Members can also promote their upcoming events.

WEBSITE

Our new responsive website heavily promotes events and opportunities for outdoor recreation. A trip itinerary allows potential tourists to create a "shopping list" of attractions to visit during their stay. An active social media presence is also incorporated into our digital marketing strategy.

VISITOR CENTER

Members' brochures, menus, or sample products can be displayed in the Vinton County Visitor Center.

OFFICIAL VISITORS GUIDE

Our *Official Vinton County Visitors Guide* is a premium quality magazine produced biannually in partnership with Great Lakes Publishing, award-winning publisher of *Ohio Magazine* and the *Official Hocking Hills Visitors Guide*. 50,000 copies are distributed statewide at ODOT's Tourist Information Centers, and at strategic locations throughout the Hocking Hills region.

NEWSLETTER

Our newsletter contains important updates on tourism in Vinton County, in addition to member advertisements and event promotions.

MERCHANDISE

Vinton County merchandise and souvenirs are available for bulk purchase at cost to member businesses for resale.

COMMITTEE ACTIVITY

The CVB is governed by a seven-member Board of Trustees. Four positions are filled by members who are elected by the membership. Non-board members are encouraged to become decision makers within the CVB by volunteering on committees.

The Vinton County Convention and Visitors Bureau (CVB) is a nonprofit organization that promotes tourism in the county through regional and statewide marketing efforts. The CVB produces a premium quality biannual visitors guide that is distributed throughout Ohio. Since 2004, the CVB has joined with the Vinton County Commissioners' Development Department and the Vinton County Chamber of Commerce to market the county through one joint office, known as the Vinton County Visitor Center, at 104 W. Main St. in McArthur. The Visitor Center recently underwent extensive renovations. It has new hardwood flooring, fresh paint, new brochure racks, and is decorated with historic photographs and antiques.